About us

leader in the field since 2005

92% success rate of hiring a relevant candidate based on requirements

modern and innovative processes in the recruitment area

the biggest LinkedIn client in the Czech Republic

over 400 000 of IT experts in one database and over 700 active ones on the clients side

a sophisticated system of care for our clients and a system of care for IT professionals on projects
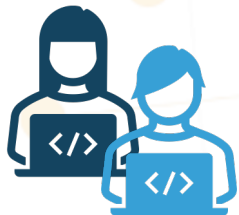
Pool of candidates

CoolPeople is a system in which we constantly keep an up-to-date list of ASAP IT professionals that we can offer you inmediately.

The Pool is available at https://pool.coolpeople.cz/ and you can search there without limitations by technology, location or keyword of the technology what you are currently looking for.

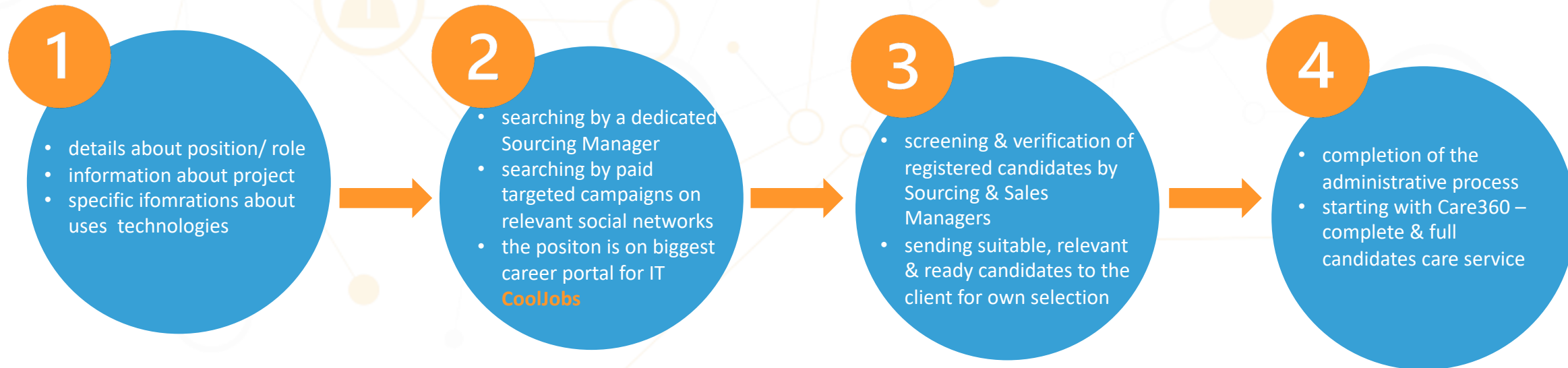You can use it responsively on mobile, desktop or tablet.

500+

About us

We have option if you don't choose candidates from CoolPeople Pool. We take your specific request as a new order. We have really systematic and power up system for processing. We constantly improving & adapting for current market conditions.

1
- details about position/ role
- information about project
- specific ifomrations about uses technologies

2
- searching by a dedicated Sourcing Manager
- searching by paid targeted campaigns on relevant social networks
- the positon is on biggest career portal for IT **CoolJobs**

3
- screening & verification of registered candidates by Sourcing & Sales Managers
- sending suitable, relevant & ready candidates to the client for own selection

4
- completion of the administrative process
- starting with Care360 – complete & full candidates care service

About us

we offer full-service in the IT recruitment area

we can cover any area of your business

scalable model with transparent prices allows a monthly delivery of 60+ FTE

Staffing

Payroll service

Outsourcing

SUPPLIER OF IT EXPERTS

Transfer to core

Full team delivery

Current CZ market

The Czech market is undergoing a major change, especially in digitization. Companies are unable to fulfill their current projects due to the lack of IT experts. Internal and external HR companies lack specialization and reach for a given target group. Traditional tools and resources are no longer working and new recruitment processes need to be sought and implemented.

lack of IT experts and increase in demand

slow recruitment processes at external companies

irrelevant candidates

changes on the market

traditional non-functional HR resources and tools in the field of IT recruitment

Solution

searching for relevant candidates through modern online tools and in a database

dedicated Sourcing and Sales Manager throughout the collaboration

flexible and dynamic processes

personalized ads for the target group on the largest career portal for IT www.cooljobs.eu and LinkedIn

paid ads on the largest social networks targeted to a relevant audience

use of modern data analysis tools - LinkedIn Talent Insights, LinkedIn Recruiter

Results

In 2020, we achieved 1.2 billion in consolidated turnover and increased the number of orders, contracts, interviews and offers sent per client.

1,2 billion turnover

2000+ demands

4000+ orders from our clients

5000+ interviews

9000+ offers sent to the client

Results

In 2019, we recorded a record increase in demand of 47% in the first 8 months compared to 2018.

The increase in demand for 2020 compared to 2019 is 14% despite a steep fall, about 40%, during the pandemic state.

14 %

2020

47 %

2019

2018

Recruitment tools

5 000 000+ views	20 000+ click-through	110 000 reach

Recruitment tools

Brand building

activity in the online environment - natural environment of IT experts

Employer branding

profile branding, content sharing = clear identity

Brand awareness

personalized content for our target group = constant acquisition of followers

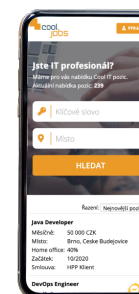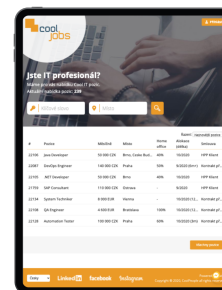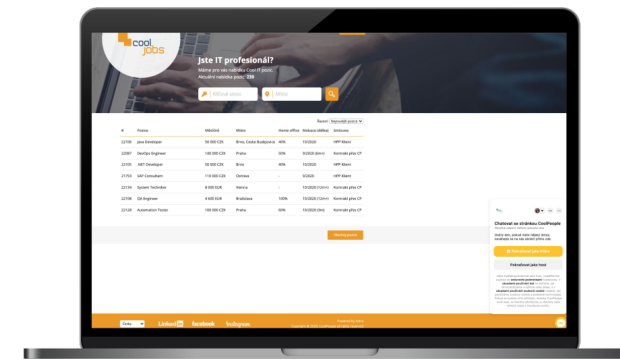| 1000+ conversions | 200+ offers sent | 25+ orders |

CoolJobs Social

the largest and most visited career portal for IT professionals in the Czech Republic

personalized advertisements

fully responsive

| 90 000+ page visits | 1 minute+ average time spent on the page | 50 % bounce rate |